

DANIELA & ALEŠ, RAINBOW BEACH QLD

CASE STUDY



THE WATER CHALLENGE

Moving to a new home in Rainbow Beach QLD, parents Daniela and Aleš quickly noticed the strong smell of chlorine in the mains water and became concerned for their family. They had enjoyed peace of mind at their previous home with water filtration installed, the immediate difference without it was stark.

Having had reverse osmosis filtration installed for their caravan as well, they were already conscious of water quality due to their prior experience. "Water quality varies hugely across different regions in Australia, so we needed to make sure we always had the best water possible for our health."

In their new home, "As soon as we ran a tap or shower, we could smell the chlorine - we weren't used to it at all after five years of only using filtered water". They both knew everyday mains water contained chemicals like chlorine, so their concerns grew for their overall health and well-being.



THE CUSTOMER

Daniela and Aleš make their calm and healthy lifestyle a priority for their family, so it was important to have access to high quality water for their health, sustainability, and overall well-being. Their decision is strongly influenced by their desire to give their young son the greatest environment possible, with water quality playing a key factor to his overall health.



THE SOLUTION

Daniela and Aleš were already familiar and trusted Puretec due to its market leadership. The pair opted for a two step water filtration process to achieve the best protection possible and overall peace of mind:

1 The FilterWall™ F6 for Whole House Water Filtration

In their own words, this system was chosen as a “no-brainer” for the whole house to filter water for showering, washing, cooking, and drinking. The primary role is to reduce chlorine, sediment, and hard water from entering the home. Allowing daily skin and hair irritation to ease, and naturally increase hydration levels to improve health and wellbeing.

2 Puretec Reverse Osmosis R0270 Tap and Filter Kit for Drinking Water

Installed under the kitchen sink to take their drinking water to the “next level.” The strongest driver for this additional system was its ability to significantly reduce chemicals such as PFAS (forever chemicals), fluoride, and heavy metals.

Daniela and Aleš also chose to remineralise the RO water post-filtration to restore beneficial minerals, acknowledging the system’s high effectiveness.

ACTION

For Daniela and Aleš the installation process was “super easy,” even in the remote location of Rainbow Beach. The family found a local plumber with experience installing the FilterWall™ whole house system, and the entire process was completed efficiently within a single morning (3 to 4 hours total).



This powerful combination ensures filtered water from every tap, along with finer reverse osmosis filtration at the kitchen sink for drinking. Daniela and Aleš stated “it’s about being in control and knowing what we’re putting in our bodies”. Having confidence and peace of mind with every water interaction across the whole home was important not to lose.



THE RESULT

By Daniela and Aleš's account the change was 'instant', delivering both physical and emotional benefits that fulfilled the family's goal of creating a healthy and calm lifestyle.

The filtration systems are viewed as a "massive upgrade" that perfectly aligns with their healthy lifestyle and also contributes positively to the property's overall value.



- **Peace of mind:** The greatest benefit was the parental peace of mind, knowing they were giving their son the best possible water that was also gentler on young skin.

With reduced chlorine, microplastics, and forever chemicals this would benefit the health of the whole family - these factors took away a significant source of worry.

- **Convenience:** Gaining their access back to filtered water across the whole home at any tap was an immediate relief and also confirmed they made the right decision.
- **Skin and hair improvement:** Skin and hair instantly improved from no longer being exposed to chlorinated water each day. The very first shower post-installation was a "happy moment and genuinely brilliant" as the "excruciating" smell of chlorine was instantly gone.
- **Environmental sustainability:** The family reduced their need to buy large amounts of bottled water, resulting in a huge relief financially and sustainably.
- **Increased hydration levels:** The overall quality of life was enhanced with the positive report of "Everything just tastes better - cooking, morning coffee, everything with water in it."

CUSTOMER FEEDBACK

When asked if they would recommend the FilterWall™ and reverse osmosis RO270 tap and filter kit system to others, Daniela and Aleš didn't hold back. "The peace of mind and the overall health benefits for everyone in our family, the convenience, safe drinking water from any tap in the house is huge.

The instant improvement to our skin and hair from not using chlorinated water in showers, we would 100% recommend this to everyone. It's an absolute no-brainer. Water is such an important factor in everyone's health, yet it's so overlooked."

Experience the difference and take control of your home's water quality with our ultimate filtration duo. Protect your entire home from chlorine, sediment, and hard water at every tap with the powerful FilterWall™ F6 whole house system.

While our Reverse Osmosis RO270 system filters drinking water to reduce up to 96% of impurities such as fluoride, forever chemicals, and heavy metals. Upgrade your home's water and experience peace of mind for your family's health today.



For all water treatment recommendations call our customer care team on **1300 140 140 (AU) 0800 130 140 (NZ)**.